

CARMICHAEL CONSULTING WINS TOP MARKETING HONORS FROM HBA

Dallas agency's work recognized through clients' 2007 Vesta Awards

Dallas, Texas, August 22, 2007 – When two award-winning home builders picked up multiple accolades for excellence at the Home Builders Association of Dallas' 2007 Vesta Awards last week, the black-tie audience included a beaming Dawn Carmichael—sharing a smile of pride with her longtime clients. “It is incredibly gratifying to see our efforts recognized in this way,” says Dawn, the president of local boutique agency Carmichael Consulting. Her real estate clients Jim Johnson Group and Alford Homes had just picked up prestigious prizes for “Best Builder Marketing Campaign” and “Best Builder Website,” respectively, and her agency had orchestrated both winning projects—from start to finish.

“Our loyal clients entrust us with one of the most important functions of any company—the marketing of their brand—so it is a distinctly rewarding experience to be able to share in this success with them.”

Carmichael Consulting is a Dallas-based agency with an extensive client list serving the area's most successful upper-end real estate and healthcare companies. Offering a range of results-driven marketing, advertising and public relations services, Dawn heads up a team that provides logo and graphic design, ad production and photography as well as media placement and event management. “Whatever the client needs at any level, we're there,” says Dawn. “From strategic conception all the way to implementation.”

Dawn's hands-on approach has earned her longstanding relationships with her wide network of clients who appreciate the group's creativity, communication skills and commitment to customer service—all which serve to set her apart in the industry, they say.

For more information on Carmichael Consulting and the services offered, contact Dawn Carmichael via telephone at 214-417-5527 or email at dawn@carmichaelconsulting.com.

#####

<cutline>Dawn Carmichael of Carmichael Consulting shared in her clients' success when they were recognized with 2007 Vesta Awards for campaigns that she created. For more information, contact Dawn Carmichael at 214-417-5527.